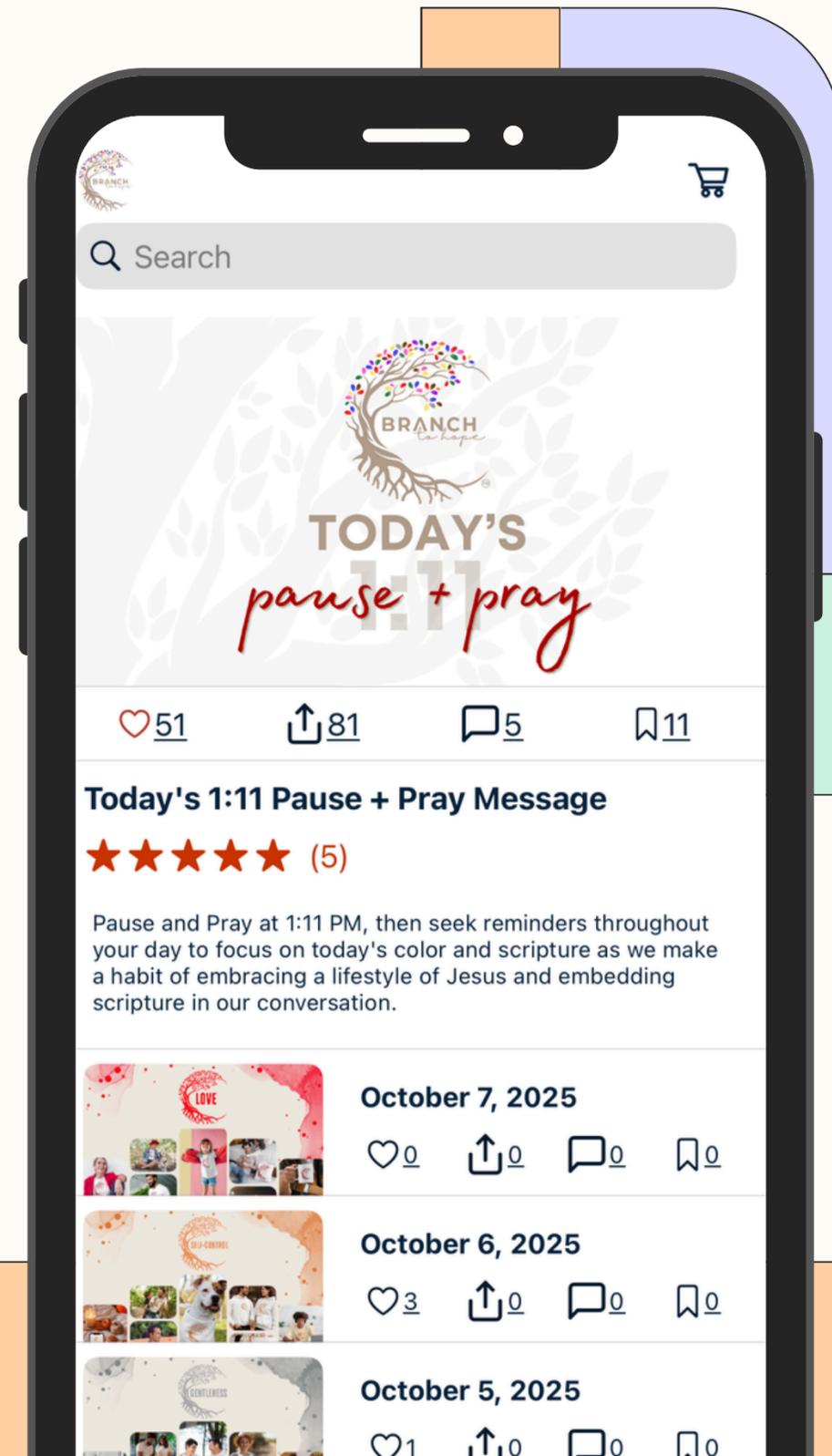




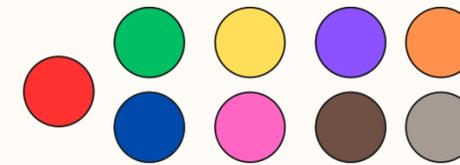
# The Fruit of Freedom

Empowered by the Love of God. Mobilizing Hope. Discipling & Equipping The World.

A movement turning faith into action...  
**one color, one bracelet, one heart at a time.**



<sup>22</sup> But the **fruit of the Spirit** is **love, joy, peace, patience, kindness,** goodness, **faithfulness,** <sup>23</sup> gentleness and **self-control**. Against such things there is no law. **Galatians 5:22-23**



Branch To Hope



# Our Vision

## Planting Seeds of Transformation

“Transformation begins with **LOVE** — God’s **LOVE** in action, expressed through the daily practice of the **Fruit of the Spirit**.”

At Branch to Hope, we believe **new habits create lasting change**.

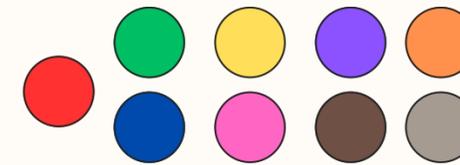
Our mission is to disciple and strengthen **virtue-based leadership** through tangible tools that cultivate faith, hope, and intentional living.

We’re not just sparking revival — **we’re cultivating purpose and influencing a generations rooted in character**.

### **Mission Snapshot:**

- Equip 1 million people to **Pause + Pray @ 1:11** each day and embrace the Color of the Day Challenge.
- Inspire all ages to live out the **Fruit of the Spirit** as the foundation of character building.
- Mobilize servant-hearted leaders anchored in Christ’s character, based on weaving the **Fruit of the Spirit** into their lifestyle through daily color reminders.





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# What We Do...

## The Color of the Day Challenge

### The Movement:

A simple daily challenge transforming personal character into public influence. Each day, participants wear a bracelet representing one of the nine **Fruits of the Spirit**:

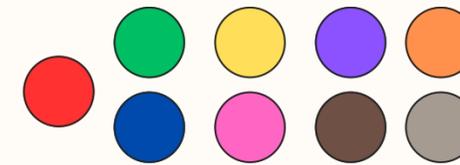


### How It Works:

- Visual and behavioral reminders reinforce character habits.
- A QR code connects users to devotionals, video messages, with discipleship tools.
- Participants join a growing movement choosing to pause, pray, and live with intention.

*"This movement is ageless — inspiring every generation to live by the Fruit of the Spirit and lead with virtue."*





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# The Product

## Wearable Hope

### Fruit of the Spirit Bracelet Sets

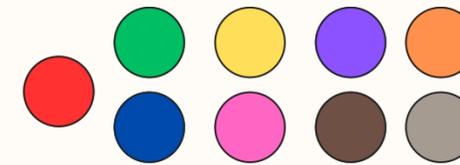
- Nine color-coded bracelets in a premium, branded acrylic box.
- Each bracelet symbolizes daily character formation and spiritual leadership.
- Every set includes a QR code linking to devotionals, explainer videos, and the co-branded landing page.

### Customization Options:

- Partner logos, slogans, college mascots, or leadership mottos.
- Co-branding message: "New Habits Create Change."
- Custom branding available in quantities of 500+ sets.

*"Discipleship made tangible, wearable reminders that turn faith into daily action."*





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# Example...

## URA Integration (United Rescue Alliance)

Co-Branding Partnership = Branch To Hope + URA

### We're building revival through daily heart-level discipleship.

True transformation flows through relational discipleship. Discipleship happens in homes, schools, churches, shelters, and crisis zones. We walk with people in real life rhythms. We equip leaders to disciple with confidence and compassion. We strengthen identity in Christ. We spark hope that multiplies.

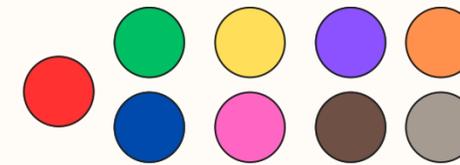
### Who is Branch to Hope + URA?

Branch to Hope, in partnership with United Rescue Alliance (URA), exists to multiply hope and discipleship worldwide. URA will visit on-site, to equip **leaders, churches,** and **communities** with bracelets and tools to walk in daily rhythms of faith and transformation.

### The Technology of Discipleship:

*"A bracelet that bridges faith and action, linking every moment to a revival of hope."*





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# When You Partner with Branch to Hope

*Together, we create faith-based tools that inspire transformation and connect your brand with purpose.*

## Our Partnership Vision:

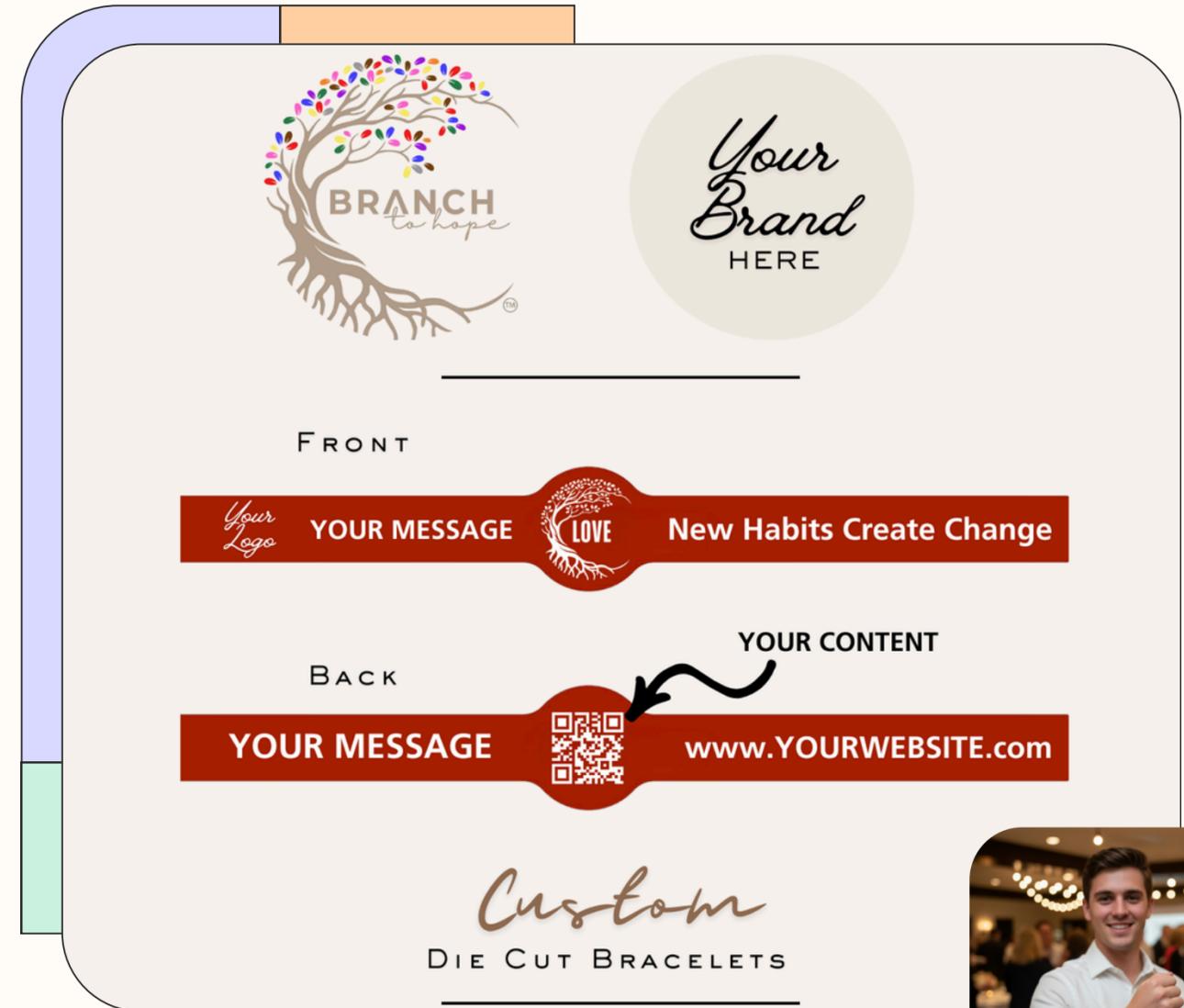
- Co-branded **Fruit of the Spirit bracelet** collections designed to reflect your mission and values.
- Each set includes your **logo** and **message** alongside our core statement:
- *"New Habits Create Change."*
- The **dynamic QR code** seamlessly connects participants to your chosen content — from videos and events to campaigns or causes, with the flexibility to refresh daily, weekly, or monthly for ongoing engagement.

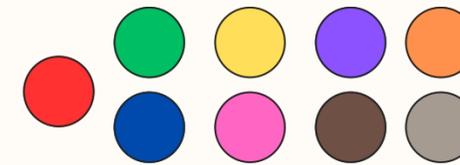
## Purpose-Driven Collaboration:

When you partner with Branch to Hope, you're helping people live intentionally, combining character development, spiritual growth, and community impact.

♥ **Your Logo. Your Message. Your Mission. Shared Through the Fruit of the Spirit.**

*Faith that forms character. Character that guards freedom.*





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# Partnership Vision

## Discipling Through Culture

### Together, we can:

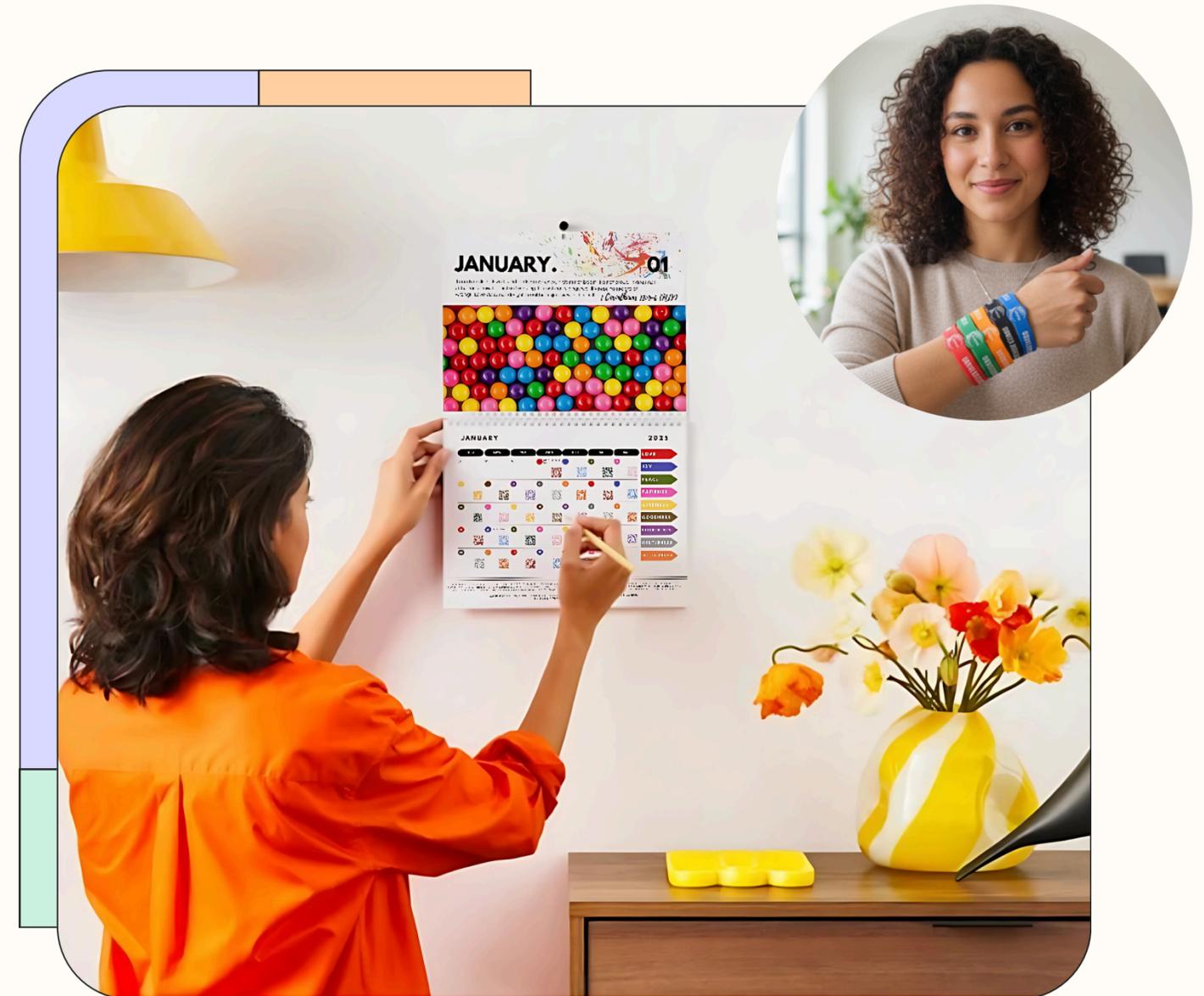
- Bring virtue-based discipleship and character development to individuals, families, and communities across the nation.
- Offer partners a meaningful way to invest in spiritual transformation that inspires lasting cultural renewal.
- Spark a nationwide movement where faith shapes purpose, awakening virtue across every generation.

### Partnership Goal:

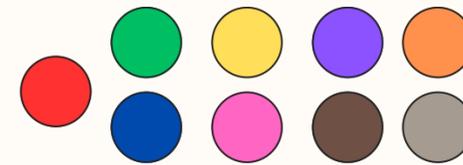
- Invite sponsors to invest **\$20 per participant** to reach **250,000 people** of all ages and walks of life.
- Each participant will receive a **Color of the Day Challenge Box**, a set of transformational Fruit of the Spirit bracelets designed to inspire intentional living and daily habits rooted in strong moral character.

### The Ripple Effect:

**Every participant influences 10 others → 2.5 million lives impacted and inspired.**



*“One generation living by the Spirit can reshape the culture of our nation.”*



Branch To Hope



# The Message... Behind It All

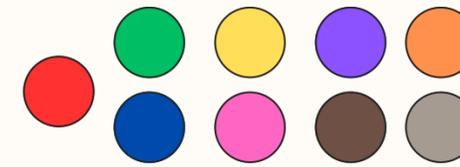
**We're building resilient disciples and passionate leaders by equipping them to:**

- Walk in purpose, to be known by their fruit.
- Lead with virtue grounded in truth and freedom, igniting a wave of change, one moment, one habit, one life at a time.
- Carry hope into every season by inspiring transformed lifestyles.

**Our Mission:**

*“To disciple and strengthen character, and deliver tangible reminders of hope, equipping generations to live out their faith with courage, intentionality, and conviction.”*





Branch To Hope



# The Opportunity... Why Now

**The need for faith-based identity and moral clarity has never been greater.**

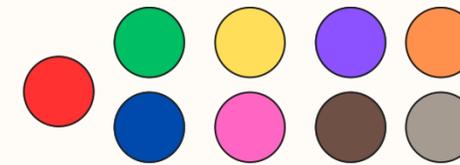
- Today's emerging leaders are seeking purpose, values, and a way to live out what they believe.
- Branch to Hope offers a simple, tangible, scalable tool that turns faith and character into daily leadership habits.

## **Partnership Synergy:**

Faith + Character + Community = A Revival of Virtue

*“Strong communities stand when virtue leads,  
and virtue grows from the Spirit.”*





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# Call to Action...

## Lead The Charge

**We're inviting you to be apart the movement during this time of revival.**

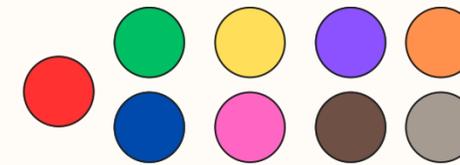
Join us in advancing the **Color of the Day Challenge**, a movement that unites and equips communities to ignite a culture of character and positive change, proving that New Habits Create Change.

**Together, we can:**

- Distribute co-branded **Fruit of the Spirit** bracelets to spark moral and spiritual renewal.
- Integrate **QR or RFID** features to engage audiences through events, media, and campaigns.
- Launch a national **Fruit of the Spirit** initiative that inspires leadership rooted in virtue and guided by purpose.

*“Together, we can awaken a generation, restoring the Fruit of the Spirit to the heart of our nation.”*





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# Partner Visibility & Impact

*Grow your reach while growing good fruit...*

When you partner with **Branch to Hope** and order 500+ custom bracelet sets, your organization becomes part of our mission to spread light, character, and daily transformation, while also gaining meaningful visibility within the **Branch to Hope App**.

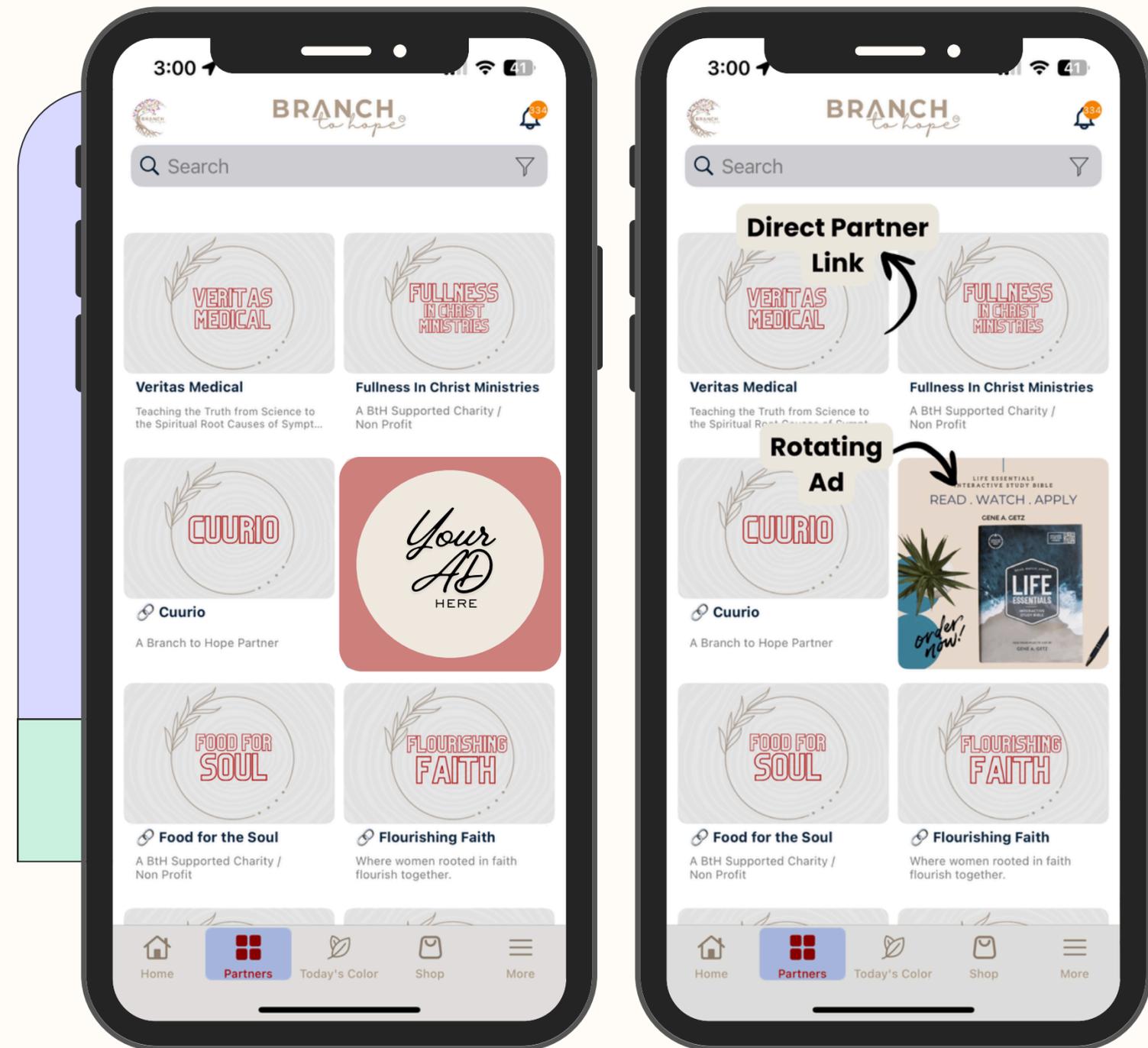
### **Rotating Ad Placement:**

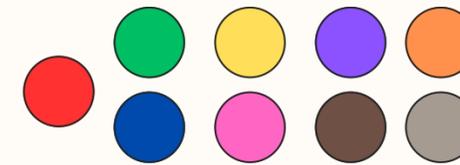
Your organization will receive a rotating ad presence within the **Branch to Hope App**, reaching thousands of users engaging daily with the Color of the Day Challenge.

### **Partnership Opportunities:**

- **Monthly tiers after the first 3 months:**
  - 1,000–2,499 active users → \$100/month
  - 2,500–4,999 active users → \$250/month
  - 5,000+ active users → \$500/month
- **Direct Partner Link Package – \$1,000/month**
  - Includes one rotating ad placement plus a featured direct link that connects users to your website, event page, or campaign content, driving faith-based engagement directly to your mission.

*Your partnership doesn't just reach people, it roots your brand in purpose, connecting visibility with values and impact with inspiration.*





Branch To Hope



# See the Movement. Feel the Mission.

Every bracelet tells a story. Every color carries a message.

Together, we can disciple a generation – one habit, one prayer, one moment at a time.

### Call to Action:

🌱 Join us in empowering **250,000 people to live the Fruit of the Spirit.**

### The Habit of Hope:

It only takes **21 days** to form a **habit**, so imagine the change we can create when millions begin living out the **Fruit of the Spirit** each day.

**Let's build habits that create change.** Because when *character* becomes *contagious*, *transformation* begins.

🤝 Partner with Branch to Hope to sow faith, character, and freedom across our nation.

✉️ [hello@branchtohope.app](mailto:hello@branchtohope.app)

🌐 [www.branchtohope.app](http://www.branchtohope.app)

📱 [@branchtohope11](https://www.instagram.com/branchtohope11)



Watch our explainer video here to learn more:

